

# ABSTRACT OF THE DISCLOSURE

An image transmission apparatus/method  
characterized by inputting image data, detecting the  
motion of the image data, setting a transmission  
5 condition of the image data in accordance with the  
detection of the motion of the image data, processing  
the image data in accordance with the set transmission  
condition and transmitting the processed image data.

An image transmission apparatus/method  
10 characterized by detecting an image pickup condition of  
the image pickup means for picking up an image,  
decreasing information amount of image data from the  
image pickup means, controlling the decreasing  
operation in accordance with the image pickup condition  
15 and transmitting the image data having the information  
amount decreased.

An image transmission apparatus/method  
characterized by picking up an image to acquire image  
data, setting an image pickup operation mode,  
20 determining a transmission condition of the image data  
in accordance with the set condition, processing the  
image data in accordance with the determined  
transmission condition and transmitting the processed  
image data.